AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and				Date:	
366/584	moor Hy	× 10 F		10/6	-16
_{ı,} Media	Ad Ventu	ıres, Inc.	he following iss		
T M					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Oklahomans for Criminal Justice Reform

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Oklahomans for Criminal Justice Reform, 1330 N. Classen Boulevard, Oklahoma City, OK 73106 https://www.okjusticereform.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Kris Steele, Chairperson Steve Wilsey, Treasuer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \(\frac{\lambda \lambda \la

TO BE	SIGNED BY IS	SSUE ADVERTISEI	R (SPON	SOR)								
9/30/2016	at		703	3.569.9400								
Date		Signature	Cor	ntact Phone Number								
	TO BE SIGNED BY STATION REPRESENTATIVE											
E Accept	ed	☐ Accepted in Part		☐ Rejected								
Signature	7 -	Printed Name	<u> </u>	10.5.45 Title								
// orginataro		i ilited Name		ricie								

ORDER

Orders

Order / Rev:

1596218

Alt Order #:

08408448

OKLAHOMANS 4 CRIMINA

Product Desc: Estimate:

918

Flight Dates:

Order Type:

10/10/16 - 10/23/16

Original Date / Rev:

10/03/16 / 10/07/16

Political

Primary AE:

Sales Office:

Sales Region:

Matthew Wurm

T-DC

KAUZ

National

Agency

Name:

Media Ad Ventures, Inc

Buying Contact:

Billing Contact:

8136 Old Keene Mill Road

Springfield, VA 22152

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

00:15:00

15%

Demographic:

Product Codes:

Name:

Priority:

ISS/OK Criminal Justice Reform

A35+

PL20 P 1

Revenue Codes:

Agency, Political, Pol-Issue

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Advertiser

Start Date End Date Gross Amount # Spots Net Amount 09/26/16 10/23/16 42 \$11,210.00 \$9,528.50 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$11,210.00	\$9,528.50	0.00
Totals	42	\$11,210.00	\$9,528.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Order Share	Share	Total
KAUZ	24%	\$11,210.00
Market	100%	\$46,708.33

Competitive Share	Share	Total
AWB	0%	\$0.00
KFDX	20%	\$9,341.67
KJBO	0%	\$0.00
KJTL	4%	\$1,868.33
KSWO	52%	\$24,288.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 10/10/16 09:00:11

KAUZ

Page 2 of 3

Order / Rev:

1596218

Advertiser:

ISS/OK Criminal Justice Reform

Alt Order #: Flight Dates:

08408448

10/10/16 - 10/23/16

Product Desc:

OKLAHOMANS 4 CRIMINA

Estimate:

918

New New	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 10/10/16 09:00:11

Page 3 of 3

Order / Rev:

1596218

Advertiser:

ISS/OK Criminal Justice Reform

Alt Order #:

08408448

Product Desc:

OKLAHOMANS 4 CRIMINA

KAUZ

Flight Dates:

10/10/16 - 10/23/16

Estimate:

918

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
17 A	II 10/11/1	16	NET Price Is Right		M-F 10-11a	-1	:30		\$90.00			S. P. A. S. C. S. C. S. C. S. S.
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	10/17/16	10/23/16	-1	1	\$90.00	0.00					1000	
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	10/17/16	10/23/16	-1	1	\$90.00	0.00						
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Week:	10/17/16	10/23/16	1	1	\$100.00	0.00						
E 22 AI	II 10/12/1	6 10/19/16	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	1	:30	1	\$500.00 P 2	0.00 NM	2	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week:	10/10/16	10/16/16	1	1	\$500.00	0.00						
Week:	10/17/16	10/23/16	1	1	\$500.00	0.00						
E 23 AI	ll 10/12/1	6 10/19/16	NET Wed Hour 1 NET Wed Hour 1	Comm	Wed 6:58-8p	1	:15/:15	1	\$600.00 P 2	0.00 BK	2	\$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/10/16	10/16/16	1	1	\$600.00	0.00				1		
Week:	10/17/16	10/23/16	1	1	\$600.00	0.00						
E 24 AI	10/12/1	6 10/19/16	NET CBS AM Net CBS This Morning	vork N Gomm	M-F 7-9a	1	:30	1	\$65.00 P 2	0.00 NM	2	\$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/10/16	10/16/16	1	1	\$65.00	0.00				- 1		
Week:	10/17/16	10/23/16	1	1	\$65.00	0.00						
E 25 AI	10/12/1	6 10/19/16	NET Wed Hour 3 NET Wed Hour 3	Comm	Wed 9-10p	1	:30	1	\$600.00 P 2	0.00 NM	2	\$1,200.00
1	Start Date	End Date		Spots/Week	Rate	Rating						
	10/10/16	10/16/16	1	1	\$600.00	0.00						
	10/17/16	10/23/16	1	1	\$600.00	0.00						
									NAME OF TAXABLE PARTY.	Totals	42	\$11,210.00